

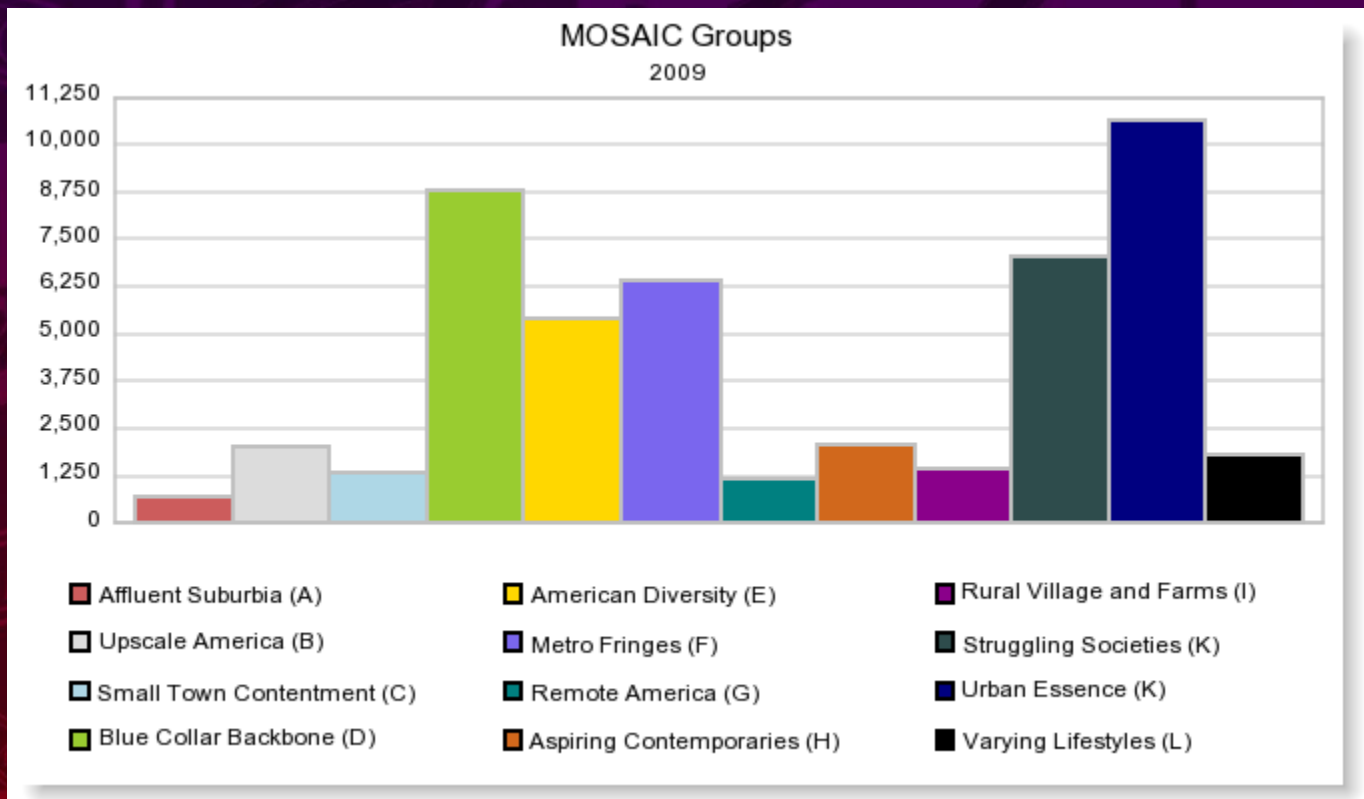
Mosaic Detail Charts

1 Miles: 33.433032, -94.043312.....
March 29, 2012

Demographic Overview (Spring 2010)

Total Population	127,076	Median Income	\$35,568
% Male Population	48.7%	Per Capita Income	\$22,452
% Female Population	51.3%	Average Household Income	\$53,196
Median Age	35.8	Employees	94,231
Population Density	1,155.7	Establishments	7,707
Total Households	47,784	Owner Occupied Housing Units	44.0%
Average Household Size	2.5	Renter Occupied Housing Units	40.9%
Household Growth from 1990 to 2000	0.6%	Vacant Housing Units	15.1%
Household Growth from 2000 to 2013	2.1%		

Mosaic Groups



The **Dominant MOSAIC Group** for this geography is Group **K Urban Essence**. The number of Households from this Group is **10,654**, which is approximately **21.8%** of the Total Households.

Sorted By 2008 Mosaic Groups

	Households	%
Group K-Urban Essence	10,654	22.3%
Group D-Blue-collar Backbone	8,789	18.4%
Group J-Struggling Societies	7,049	14.8%
Group F-Metro Fringe	6,442	13.5%
Group E-American Diversity	5,376	11.3%
Group H-Aspiring Contemporaries	2,072	4.3%
Group B-Upscale America	2,016	4.2%
Group L-Varying Lifestyles	1,773	3.7%
Group I-Rural Villages and Farms	1,457	3.0%
Group C-Small-town Contentment	1,324	2.8%
Group G-Remote America	1,191	2.5%
Group A-Affluent Suburbia	666	1.4%

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