



# BUSINESS SUMMARY REPORT

Texarkana, TX-Texarkana, AR Metro  
October 1, 2013

## 2010 Business Summary

Total Employees	62,380
Total Establishments	5,364
Average Employee Size	12

## 2010 Establishments by Employee Size

	Count	%
1-4 Employees	3,067	57.2%
5-9 Employees	1,035	19.3%
10-19 Employees	650	12.1%
20-49 Employees	400	7.5%
50-99 Employees	128	2.4%
100-249 Employees	66	1.2%
250-499 Employees	14	0.3%
500-999 Employees	1	0.0%
1,000+ Employees	4	0.1%

## 2010 Employees By Occupation

	Count	%
<i>"White Collar" Employees</i>		
Administrative Support Workers	11,071	17.8%
Executive Managers & Administrators	6,389	10.3%
Professional Specialty Occupations	9,716	15.6%
Sales Professionals	1,445	2.3%
Sales Workers & Clerks	5,967	9.6%
Technical Sales & Administrative	246	0.4%
Technologies & Technicians	1,886	3.0%
<i>"Blue Collar" Employees</i>		
Construction, Repair & Mining	1,781	2.9%
Farming, Forestry & Fishing	1,927	3.1%
Handlers, Helpers & Laborers	1,939	3.1%
Machine Operators, Assemblers & Inspectors	1,452	2.3%
Other Services Field Based	379	0.6%
Other Services Site Based	8,997	14.5%
Precision Craft & Repair	5,945	9.5%
Private Household Service	2	0.0%
Protective Services	939	1.5%
Transportation & Materials Moving Workers	2,181	3.5%

## 2010 Major Industry

	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	380	0.6%	93	1.7%	5
Construction (SIC 15-17)	2,764	4.4%	331	6.2%	8
Finance, Insurance & Real Estate (SIC 60-69)	3,362	5.4%	545	10.2%	6
Manufacturing (SIC 20-39)	4,438	7.1%	131	2.4%	23
Mining (SIC 10-14)	21	0.0%	6	0.1%	1
Public Administration (SIC 90-98)	4,372	7.0%	255	4.8%	15
Retail Trade (SIC 52-59)	13,377	21.4%	1,207	22.5%	11
Services (SIC 70-89)	25,932	41.6%	2,224	41.5%	11
Transportation & Communications (SIC 40-49)	3,007	4.8%	228	4.3%	12
Unclassified (SIC 99)	117	0.2%	53	1.0%	2
Wholesale Trade (SIC 50-51)	4,610	7.4%	292	5.4%	13

<b>2010 Retail Trade (SIC 52-59)</b>	<b>Employees</b>	<b>% Emp</b>	<b>Establishments</b>	<b>% Estab</b>	<b>Avg Size</b>
Auto Dealers & Gas Stations	1,952	14.6%	215	17.8%	9
Bars	85	0.6%	18	1.5%	5
Building Materials Hardware & Garden	809	6.0%	83	6.9%	10
Catalog & Direct Sales	32	0.2%	7	0.6%	5
Clothing Stores	506	3.8%	84	7.0%	6
Convenience Stores	394	2.9%	49	4.1%	8
Drug Stores	403	3.0%	20	1.7%	20
Electronics & Computer Stores	236	1.8%	23	1.9%	10
Food Markets	628	4.7%	31	2.6%	20
Furniture Stores	168	1.3%	30	2.5%	6
General Merchandise Stores	1,877	14.0%	50	4.1%	38
Home Furnishings	216	1.6%	28	2.3%	8
Liquor Stores	96	0.7%	21	1.7%	5
Music Stores	38	0.3%	14	1.2%	3
Other Food Service	618	4.6%	51	4.2%	12
Other Food Stores	256	1.9%	46	3.8%	6
Restaurants	3,895	29.1%	189	15.6%	21
Specialty Stores	1,169	8.7%	249	20.6%	5
<b>Total Retail Trade (SIC 52-59)</b>	<b>13,377</b>	<b>100.00%</b>	<b>1,207</b>	<b>100.00%</b>	<b>11</b>

<b>2010 Services (SIC 70-89)</b>	<b>Employees</b>	<b>% Emp</b>	<b>Establishments</b>	<b>% Estab</b>	<b>Avg Size</b>
Advertising	45	0.2%	11	0.5%	4
Auto Repair/Services	769	3.0%	195	8.8%	4
Beauty & Barber Shops	529	2.0%	165	7.4%	3
Child Care Services	515	2.0%	55	2.5%	9
Colleges & Universities	481	1.9%	2	0.1%	241
Computer Services	148	0.6%	26	1.2%	6
Dry Cleaning & Laundry	238	0.9%	43	1.9%	6
Entertainment & Recreation Services	463	1.8%	65	2.9%	7
Health & Medical Services	2,980	11.5%	324	14.6%	9
Hospitals	4,414	17.0%	103	4.6%	43
Hotels & Lodging	481	1.9%	49	2.2%	10
Legal Services	575	2.2%	121	5.4%	5
Membership Organizations	1,438	5.5%	348	15.6%	4
Miscellaneous Repair Services	195	0.8%	75	3.4%	3
Motion Pictures	76	0.3%	10	0.5%	8
Museums & Zoos	27	0.1%	6	0.3%	5
Other Business Services	1,536	5.9%	167	7.5%	9
Other Other Education & Library Services	122	0.5%	18	0.8%	9
Other Personal Service	436	1.7%	97	4.4%	5
Primary & Secondary Education	4,877	18.8%	117	5.3%	42
Professional Services	677	2.6%	108	4.9%	6
Social Services	4,910	18.9%	120	5.4%	41
<b>Total Services (SIC 70-89)</b>	<b>25,932</b>	<b>100.00%</b>	<b>2,224</b>	<b>100.00%</b>	<b>12</b>

